

CHRISTOPHER LOPEZ

Aspiring creative director, artist, and former hand grenade thrower



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Chicago, IL 60614

EDUCATION

Bachelor of Arts, Public Relations and Advertising
DePaul University, Chicago, IL, United States

Master of Arts, Public Relations And Advertising
DePaul University, Chicago, IL
Expected in June 2025

SKILLS

- Analytical Research skills
- Leadership Skills
- Strong Communication
- Collaborative Relationship development
- Problem Solving
- Consumer Engagement strategies

Accomplishments

- Graduated in the top 10% of the Basic Leaders Course (US Army)
- 2 Army Commendation Medals
- 2 Good Conduct Medals
- 4Army Achievement medals

WORK HISTORY

September 2024 - Current

Monster Energy - Brand Ambassador, Chicago, IL

- Increased positive word-of-mouth referrals through genuine, personalized customer interactions and excellent product knowledge.
- Ensured accurate representation of the brand by maintaining consistent messaging and visuals across all promotional materials and presentations.
- Enhanced brand recognition by executing promotional events and engaging customers with product demonstrations.
- Generated leads for future business opportunities by collecting customer contact information during promotional events.

November 2018 - October 2022

National Guard - Squad Leader

- Trained, mentored, and managed a team of 8-10 soldiers for operational readiness
- Developed standard operating procedures for tactics and weapon systems for active military zones
- Managed special training events and operations leading to the overall success of the unit
- Directed the rapid response team within the Middle East and Northern Africa
- Coordinated field communications while assessing the need for supporting adjoining units
- Designed team building exercises to enhance communication skills and cultural awareness amongst the Japanese Self Defense Force

March 2013 - October 2018

Active Army- Section Leader Sergeant

- Oversaw the inventory and organization of over \$2 million dollars of equipment with zero loss
- Trained over 1000 cadets in rifle marksmanship and in compliance with safety regulations
- Collaborated joint training exercises designed to enhance relationships amongst the Indonesian Special Forces and Japanese Self Defense Force
- Arranging the training and education of 18-20 soldiers and planned assigned missions
- Compiled legal documents and personnel records to evaluate compliance regulations of staff

INTERESTS

- I enjoy sketching and drawing, which helps improve my creativity and attention to detail. Ask me about my art, I could probably draw you or your dog.
- I enjoy playing Dungeons and Dragons and could get lost for hours in a good campaign.
- Travel. I love spending money I don't have in places far from home